

The Five Steps to Achieving Your Business Goals

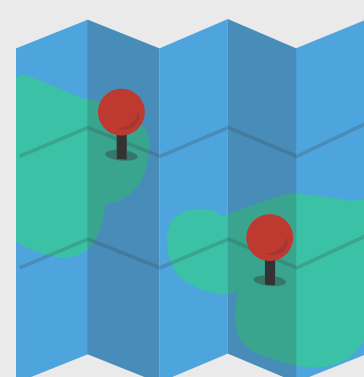


1) PLAN!

Step one is to identify opportunities for growth. Assess your current situation, set measurable, achievable goals, and determine what you need to reach them.

2) DEVELOP GOALS INTO ACTIONS

It's not enough to just talk about your goals. How many ideas have stalled in the conference room? Create an action plan - what needs to be done to accomplish your goal?

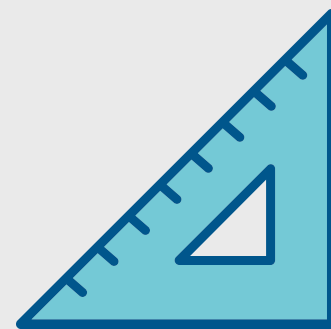


3) EXECUTE THE PLAN

Delegate tasks to the right people rather than doing it all yourself. Be sure to structure your day in order to get the most out of your time. By maximizing your time and your team, you can achieve your goals faster.

4) MONITOR & MEASURE RESULTS

Assess your progress regularly, and determine if you need to make adjustments. Wherever possible, make gradual, incremental improvements.



5) ANALYZE AND EVALUATE

When you reach your goal, compare the results to your original targets to determine overall success. What worked better than expected? What didn't? How can the entire process be improved in the future?

