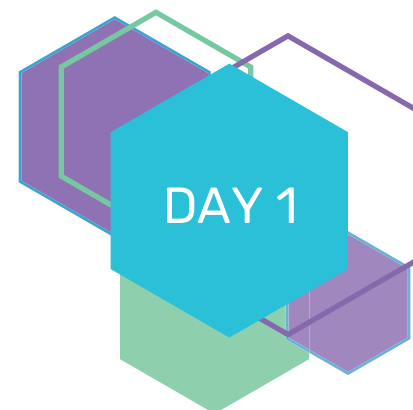


# Agenda



- 8:00-9:00 am Registration Opens
- 9:00-10:00 am What It Takes To Be Sole Provider In The 2020s  
*Frantz Widmaier*
- 10:00-10:45 am The 6-Year Triple Double: My Plan For \$100M/Year In New AUM  
*Bryan Sarff*
- 10:45-11:30 am Next-Level Networking: Making An Unforgettable 1st Impression  
*Bryan Ulatowski*
- 11:30-1:30 pm Rooftop Lunch At Sambuca
- 1:30-2:15 pm Live Growth Planning Session: How To Dominate A Market  
*Richard Ina*
- 2:15-3:00 pm Advanced Targeting: How To Match Your Message To Your Market and Raise \$3M A Month  
*Will Simpson*
- 3:00-3:15 pm Break: Light Refreshments Available
- 3:15-4:00 pm Synergistic Prospecting: Get Everyone Within 15 Miles To Know Your Name  
*Steve Robbins and Lisa Avenevoli*
- 4:00-4:45 pm Succession Planning: How To Keep What's Working And Innovate What's Not  
*Neil McPeak Jr.*
- 4:45 pm Closing Remarks  
*Frantz Widmaier*
- 6:00 pm Cocktail Party: Networking Event  
*Drinks, Light Food, and Fun at Up, a Rooftop Lounge*



8:00-9:00 am	Welcome To Day 2
9:00-9:10 am	Day 1 Recap & Speaker Introductions <i>Frantz Widmaier</i>
9:10-10:30 am	An Inside Look: How Two Legends Plan To Grow Through The 2020s <i>Rob Rose and Chad Henry</i>
10:30- 11:30 am	Be Found, Look Good: Digital Marketing Secrets For Financial Advisors <i>Frantz Widmaier</i>
11:30-12:30 pm	Catered Lunch <i>Monell's</i>
12:30-1:15 pm	Re-Engineering The System: Special Unveiling Of 10 New Strategies & Content <i>Matthew Bailey</i>
1:15-2:00 pm	How The Right Team Accelerates Growth <i>Staff Panel - Lisa Avenevoli, Michele Tellstone, and Gaye Pike</i>
2:00-3:00 pm	I Told You So: Forecasting Your Industry In The 2020s <i>Bill Good</i>
3:00 pm	Doors Close <i>Enjoy Music City!</i>