



# NASHVILLE

★ TENNESSEE ★

5.14.26 - 5.15.26

AGENDA

# Day 1 Sessions

# May 14, 2026

Thur. • May 14 • 8:30am - 9:00am CT

## Check-In & Mingle

We recommend arriving at the conference as early as possible to introduce yourself to the other advisors around you to start swapping ideas, sharing observations, and making connections that will last your entire career.

Thur. • May 14 • 9:00am - 10:00am CT

## Agents of AI: Selecting the Right Tool for the Right Job



Frantz Widmaier

Thur. • May 14 • 10:15am - 11:15am CT

## HNW Prospecting: The Ultimate Strategy for the Ultimate Niche



David Baker

Thur. • May 14 • 11:15am - 12:00pm CT

## Augmented Prospecting: Revamping the Entire “Prospect Experience”



Clare Carberry

Fri. • May 14 • 12:00pm - 1:00pm CT

## Break for Lunch

Enjoy some of Nashville's delicious southern cuisine while meeting and mingling with your fellow attendees.

Thur. • May 14 • 1:15pm - 2:15pm CT

## Successful Chaos: The Key to Prospecting Business Owners



Bryan Sarff

Thur. • May 14 • 2:15pm - 3:15pm CT

## Turn Up the Mic: Building a Virtual Pipeline from Podcasts to Zoom



Paul Kiker

Thur. • May 14 • 3:30pm - 4:30pm CT

## Rainmaking 101: Turning Your Successor Into a Superstar Producer



Matt Hicken &  
Tony Parmenter

Fri. • May 14 • 5:00pm - 7:00pm CT

## Cocktail Party

Join us for delicious food and drinks to socialize and network with your fellow attendees!



# Day 2 Sessions

# May 15, 2026

*Bonus Session (Optional)*

Fri. • May 15 • 8:00am - 9:00am CT

## Bonus Breakfast Presentation: Force-Multiplying Words



Matthew Bailey & Stephanie Peterson

Fri. • May 15 • 9:00am - 10:00am CT

## Break-Throughs & Best Practices: One Advisor's Journey to \$1B in AUM



Scott Ferguson

Fri. • May 15 • 10:15am - 11:15am CT

## Systems & SEO: Tools for Being Found, Looking Good, and Growing Faster



Katie Johanssen

Fri. • May 15 • 11:15am - 12:00pm CT

## Building a Three-Year Plan: How to Create a Roadmap to the Future You Want



Nick Grady

Fri. • May 15 • 12:00pm - 1:00pm CT

## Break for Lunch

Enjoy one last chance to swap ideas, compare notes, and make future plans with both the speakers and your fellow attendees.

Fri. • May 15 • 1:00pm - 2:00pm CT

## Topic: To Be Announced...



Bill Good

# Nashville Awaits!

## Get Your AdvisorCon Tickets Today!

Join the industry's brightest minds for two unforgettable days of strategy, connection, and inspiration. Lock in your spot today and start planning your best year yet.

[Get Tickets](#)

