ADVISORCON

NASHVILLE

TENNESSEE

5.14.26 - 5.15.26

AGENDA

Day 1 Sessions

May 14, 2026

Thur. • May 14 • 8:30am - 9:00am CT

Check-In & Mingle

We recommend arriving at the conference as early as possible to introduce yourself to the other advisors around you to start swapping ideas, sharing observations, and making connections that will last your entire career.

Thur. • May 14 • 9:00am - 10:00am CT

Agents of AI: Selecting the Right Tool for the Right Job

Frantz Widmaier

Thur. • May 14 • 10:15am - 11:15am CT

HNW Prospecting: The Ultimate Strategy for the Ultimate Niche

David Baker

Thur. • May 14 • 11:15am - 12:00pm CT

Amplified Prospecting: Revamping the Entire "Prospect Experience"

Clare Carberry

Thur. • May 14 • 12:00pm - 1:00pm CT

Break for Lunch

Enjoy some of Nashville's delicious southern cuisine while meeting and mingling with your fellow attendees.

Thur. • May 14 • 1:15pm - 2:15pm CT

Successful Chaos: The Key to Prospecting Business Owners

Bryan Sarff

Thur. • May 14 • 2:15pm - 3:15pm CT

Turn Up the Mic: Building a Virtual Pipeline from Podcasts to Zoom

Paul Kiker

Thur. • May 14 • 3:30pm - 4:30pm CT

Rainmaking 101: Turning Your Successor Into a Superstar Producer

Matt Hicken & Tony Parmenter

Thur. • May 14 • 5:00pm - 7:00pm CT

Cocktail Party

Join us for delicious food and drinks to socialize and network with your fellow attendees!

Day 2 Sessions

May 15, 2026

Bonus Session (Optional)

Fri. • May 15 • 8:00am - 9:00am CT

Bonus Breakfast Presentation: Force-Multiplying Words

Matthew Bailey & Stephanie Peterson

Fri. • May 15 • 9:00am - 10:00am CT

Break-Throughs & Best Practices: One Advisor's Journey to $1B in AUM

Scott Ferguson

Fri. • May 15 • 10:15am - 11:15am CT

Systems & SEO: Tools for Being Found, Looking Good, and Growing Faster

Katie Johanssen

Fri. • May 15 • 11:15am - 12:00pm CT

Building a Three-Year Plan: How to Create a Roadmap to the Future You Want

Nick Grady

Fri. • May 15 • 12:00pm - 1:00pm CT

Break for Lunch

Enjoy one last chance to swap ideas, compare notes, and make future plans with both the speakers and your fellow attendees.

Fri. • May 15 • 1:00pm - 2:00pm CT

Topic: To Be Announced...

Bill Good

Nashville Awaits!

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Join the industry's brightest minds for two unforgettable days of strategy, connection, and inspiration. Lock in your spot today and start planning your best year yet.

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