

Turn Up the Mic

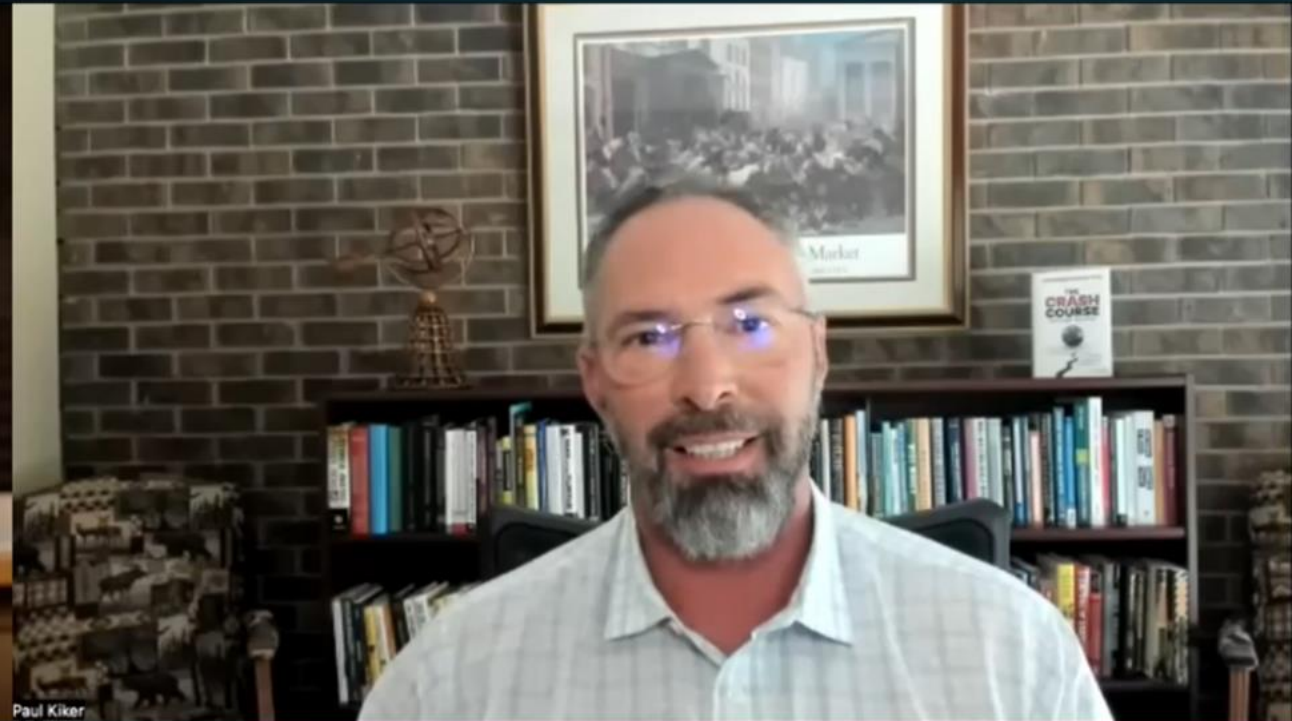
Building a Virtual Pipeline from Podcasts to Zoom



Paul Kiker

Financial Advisor @ Kiker Wealth Management

Setup & Equipment



Cameras



Center Cam® 2.0

VS



MOKOSE 10X Zoom Full HD

Cameras



Center Cam® 2.0



MOKOSE 10X Zoom Full HD

SOMETIMES DEFENSE IS JUST AS IMPORTANT AS OFFENSE

January 2024

INVEST YOUR PLAN
NOT YOUR EMOTIONS



May 2026



My View



The Microphone

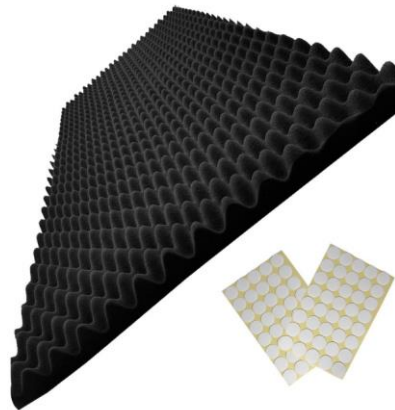


SHURE MV7+ Podcast Kit

Equipment



**Torjim Softbox Photography
Lighting 3000k-7500k**



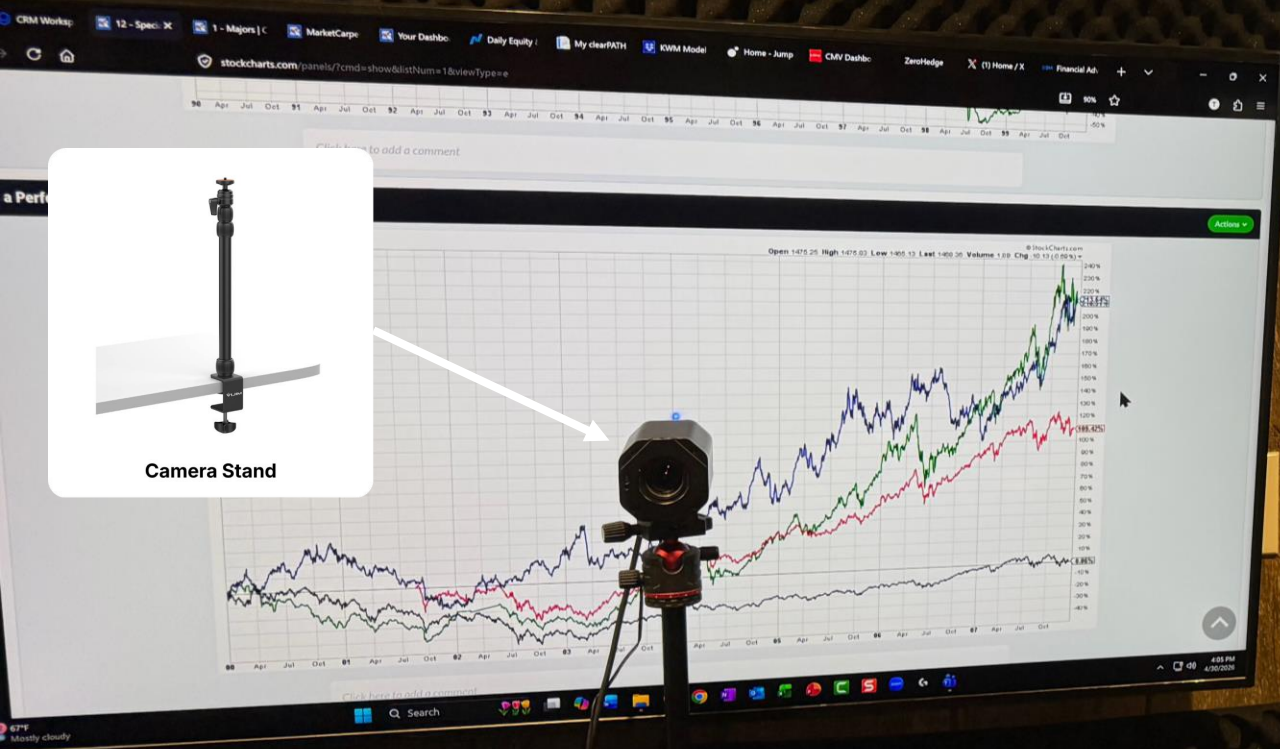
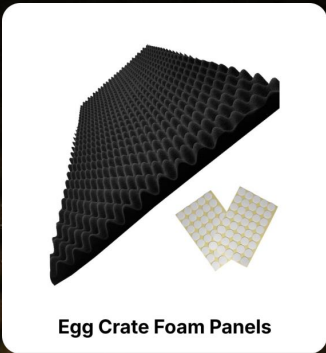
Egg Crate Foam Panels



LED Panel 2500-8500K



Camera Stand



The Background



Commitment

Motivation is what
gets you started.

Commitment is what
keeps you going.

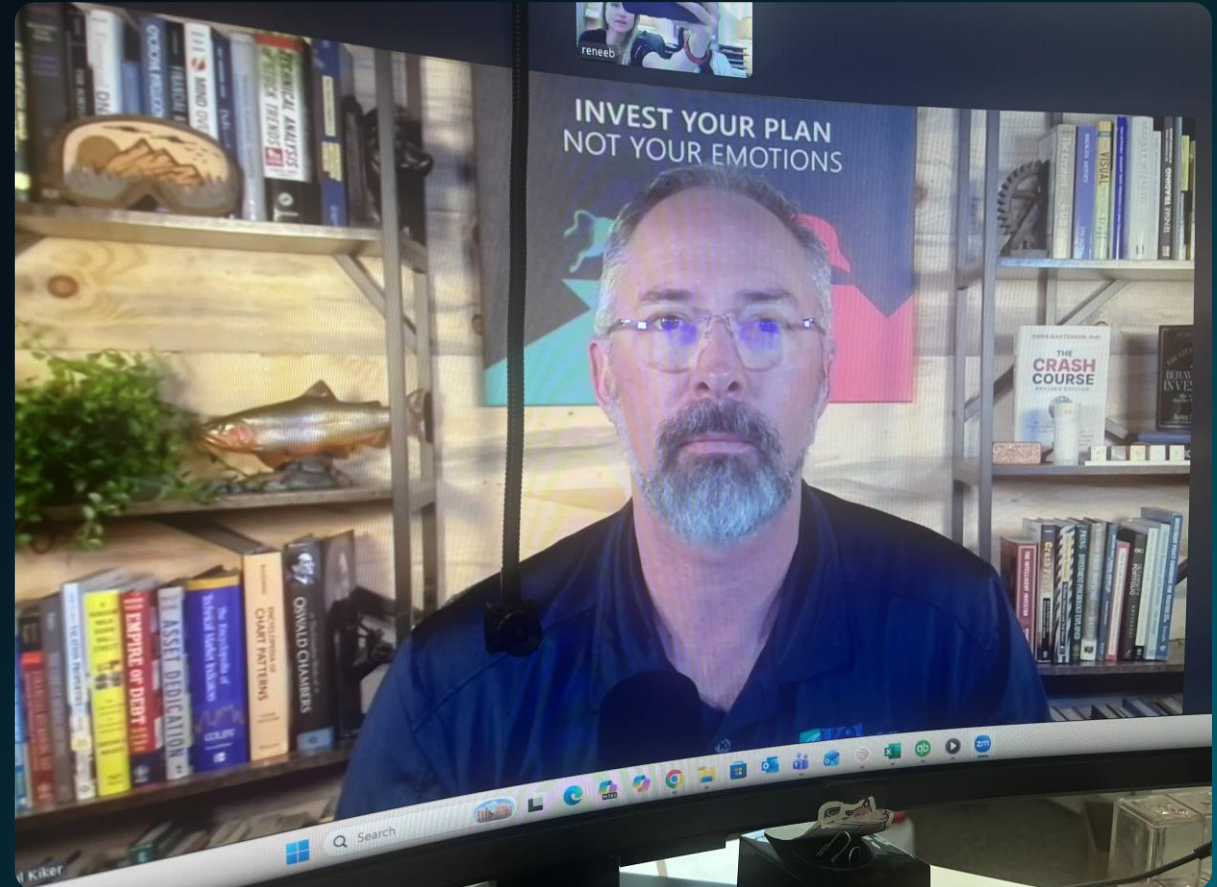
- Jim Rohn

Best Practices





Looking at the other attendee



Looking at the Camera

The Benefits

15

Onboarding

Questions?

Please **raise your hand** and wait for the microphone to be brought to you **before** asking your question.





NASHVILLE

★ TENNESSEE ★

“FORCE MULTIPLIERS”